



i-CREATe 2019

26 – 29 August 2019

National Convention Centre
Canberra, Australia

**Assistive Technology for
Everyone, Everywhere**

Sponsorship Prospectus



Hosted on behalf of the Coalition of
Rehabilitation Engineering and Assistive
Technology, Asia

Invitation to participate



The 13th international Convention on Rehabilitation Engineering and Assistive Technology (i-CREAtE 2019) will be held from 26-29 August 2019, in Canberra, Australia

Into its 13th year, i-CREAtE continues to provide an international platform of conference, Student Innovation Contest, featuring innovative technology, equipment, applications, techniques and materials applied in the field of Assistive & Rehabilitative Technology.

It is also a stage for technical exchanges, sharing ideas and best practice across the assistive technology field.

This conference will include a range of workshops on the types of assistive technologies available for use in education and employment. There will also be presentations by people with disabilities using technologies in their daily lives, including education, training and employment.

The support of sponsors and exhibitors is paramount to the success of the event. Your participation as a sponsor or exhibitor will provide you the opportunity to strengthen your brand profile and solidify your commitment to the development and progress of assistive technology

You will gain exceptional access to leaders in the industry, and key decision makers, including government policy makers, aligning to World Health Organisation goals for Assistive Technology, and in particular the GATE Initiatives.

[\(http://www.who.int/phi/implementation/assistive_technology/phi_gate/en/\)](http://www.who.int/phi/implementation/assistive_technology/phi_gate/en/)

This prospectus outlines a variety of options and packages. We also welcome the opportunity to discuss mutually beneficial tailored packages.

Conference content will include

- Emerging technologies
- Global student innovation challenges
- Case studies and real-life examples of assistive technology use in daily life
- A key focus on delivering Assistive technology within less-resources and remote areas

Plenary and breakout sessions will feature presentations by Australian and international speakers.

As Asia-Pacific's most significant and comprehensive assistive technology event, the aims of i-CREATE 2019 are:

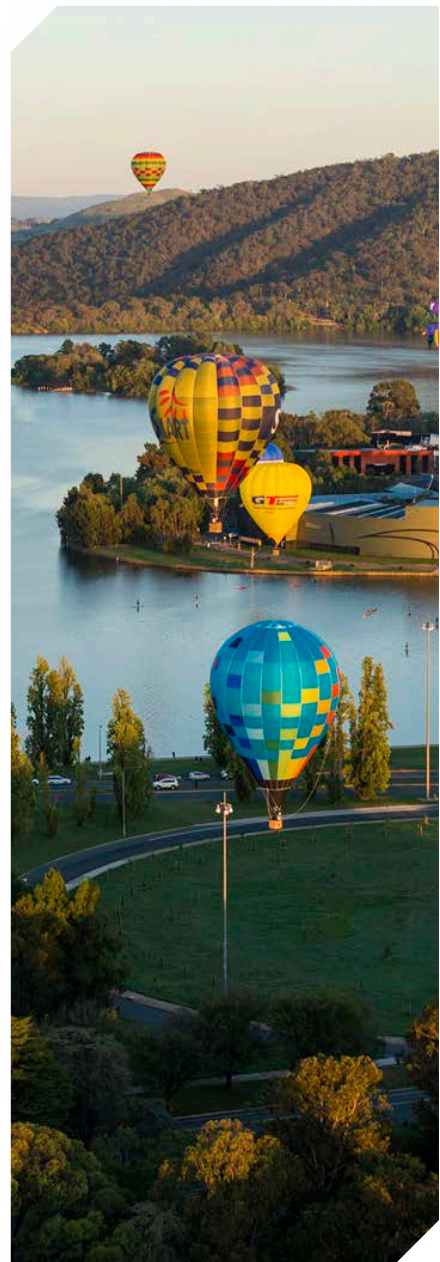
- ❖ To provide a common platform for researchers/academics, practitioners, end-users/caregivers, industry players and policy makers to interact and share knowledge, information and experiences in assistive and rehabilitation technologies
- ❖ To promote awareness, acceptance and adaptation of assistive and rehabilitation technologies in the Asia Pacific region
- ❖ To encourage and strengthen research, education and commercialization of assistive and rehabilitation technologies in the Asia Pacific Region.

Who will attend?

- ❖ Assistive Technology end-users and carers
- ❖ Academics and Researchers
- ❖ Rehabilitation and Industrial Engineers
- ❖ People with responsibility for developing, implementing and supporting Assistive Technology Policy
- ❖ Professionals working with or implementing use of assistive technology
- ❖ Students of assistive technology related disciplines

Why sponsor this event?

- ❖ Reach an expected target audience of 500 attendees
- ❖ Gain access to assistive technology decision-makers from government, industry, investors and research bodies
- ❖ Increase awareness of your organisation's services and products
- ❖ Build awareness of your brand as a leading supplier within this industry
- ❖ Demonstrate your organisation's genuine commitment to furthering the development of assistive technology
- ❖ Take advantage of networking opportunities to build and strengthen relationships and sales opportunities
- ❖ Support the development of understanding and awareness of the challenges broader development of assistive technology industry and the challenges in the Asia-Pacific region
- ❖ Be part of the global delivery of WHO goals for Assistive Technology
- ❖ Support the education of rehabilitation and industrial engineering students across the region.



Sponsorship Package Options

We invite you to build your own sponsorship package by selecting one or a number of Sponsorship Package Options.

If your **total spend** reaches AUD\$75,000, you will achieve the status of **CONFERENCE PARTNER**

If your **total spend** reaches AUD\$40,000, you will achieve the status of **MAJOR SUPPORTER**

CONFERENCE PARTNER entitlements:

- ❖ Four complimentary full registrations
- ❖ Opportunity to display one promotional banner in the selected sponsored session
- ❖ Opportunity for 2m x 3m display space in the conference foyer
- ❖ 200 word profile in conference handbook
- ❖ Logo with link to your website on all conference printed materials and on the conference website
- ❖ Electronic copy of delegate list (name, organisation, state and country)

MAJOR SUPPORTER entitlements:

- ❖ Two complimentary full registrations
- ❖ Opportunity to display one promotional banner in the selected sponsored session
- ❖ Opportunity for 2m x 3m display space in the conference foyer
- ❖ 80 word profile in conference handbook
- ❖ Logo with link to your website on all conference promotional materials and on the conference website
- ❖ Electronic copy of delegate list (name, organisation, state and country)

For example:

- Purchase 2 x Global Student Innovation Challenge (gSIC) packages, and you will be a MAJOR SUPPORTER
- Purchase 1 x Plenary session, 1 x Conference Dinner sponsorship, 3 x daily Audio visual package, and you will be a CONFERENCE PARTNER



Sponsorship Package Options

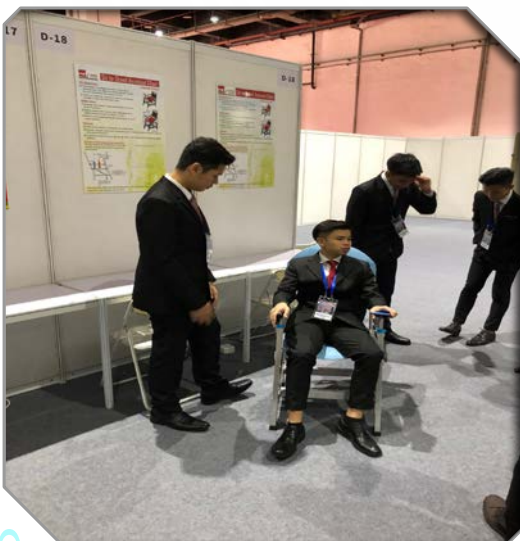
Package component	Cost (AUD inc GST)
Plenary session sponsorship (2 available)	\$25,000
Themed stream session sponsorship for 1 day (6 available)	\$20,000
Conference Dinner sponsorship (5 co-sponsorship opportunities available)	\$20,000
Global Student Innovation Challenge sponsorship (2 available). <i>Includes opportunity for short address at the gala dinner</i>	\$20,000
Day catering sponsorship (multiple options available)	\$10,000
Audio visual sponsor (3 available). <i>Includes branding of speakers preparation area and ops desk, plus a full page advertisement in the conference handbook.</i>	\$10,000
Conference satchel sponsorship	\$10,000
Delegate gift sponsorship	\$8,000
Photo Booth sponsorship	\$5,000
Lanyard sponsorship	\$5,000
Conference app sponsorship (1 available)	\$5,000
Coffee cart sponsorship for 1 day (multiple opportunities available)	\$3,000
Advertisement in the conference handbook (full page – A4 portrait)	\$2,000
Advertisement in the conference handbook (half page – A5 landscape)	\$1,000
Satchel insert (item to be supplied by sponsor)	\$1,000

Terms and Conditions

- Sponsorship package inclusions will be confirmed and allocated in order of receipt of booking forms.
- iCreate2019 Organisers will take all diligent care to fulfil the listed sponsorship commitments.
- Sponsors are responsible for providing all requirements, including
 - Hi-res logo (jpeg and .eps formats)
 - Company / organisation profile
 - Advertisement artwork in line with design specifications
 - Promotional materials such as banners, satchel inserts
- iCreate2019 Organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever.
- iCreate2019 Organisers reserve the right to alter the conference program without notice.

Cancellation Policy

- Cancellations will only become effective upon receipt of written notice from the sponsor.
- For cancellations received prior to 31 December 2018, a full refund less AUD\$250 administration fee will apply
- For cancellations received prior to 30 June 2019, a 50% refund less AUD\$250 administration fee will apply
- For cancellations received on/after 1 July 2018, all payments are non-refundable



Sponsorship Booking Form

Contact Details

First Name _____ Last Name _____

Position _____

Organisation _____

Postal Address _____

State _____ Country _____ Postcode _____

Phone _____ Mobile _____

Email _____

Company name is to be listed in the following way in all conference collateral:

Sponsorship Packages

We wish to promote our organisation and commit our support of iCreate 2019 by purchasing the following sponsorship package/s:

<input type="checkbox"/>	Plenary session (number of sessions selected _____)	<input type="checkbox"/>	Themed stream session (number of sessions _____)
<input type="checkbox"/>	Conference Dinner (co-sponsorship)	<input type="checkbox"/>	Day catering (number of days _____)
<input type="checkbox"/>	Global Student Innovation Challenge	<input type="checkbox"/>	Audio Visual (number of days _____)
<input type="checkbox"/>	Conference satchel	<input type="checkbox"/>	Delegate gift
<input type="checkbox"/>	Photo Booth	<input type="checkbox"/>	Lanyards
<input type="checkbox"/>	Conference app	<input type="checkbox"/>	Coffee cart (number of days _____)
<input type="checkbox"/>	Advertisement in handbook – full page (A4 portrait)	<input type="checkbox"/>	Advertisement in handbook – half page (A5 landscape)

Based on our selected package options, we would like to be confirmed as:

Conference Partner

Major Supporter

Payment Summary

Total amount due: AUD\$ _____

Payment Details

CREDIT CARD PAYMENT Please charge the below credit card (2% merchant fee applies) AMEX Visa Mastercard

Card Number: _____ Expiry Date: _____ CCV: _____

Cardholder Name: _____ Signature: _____

TAX INVOICE Please send invoice for payment by Electronic Funds Transfer (EFT)

I agree the Terms and Conditions and acknowledge the Cancellation Policy

Please forward completed form to:

Tricia Hopkins, Conference Secretariat, Kaigi Conferencing and Events
Level 1, The Realm, 18 National Circuit, Barton ACT 2600
E: icreate@kaigi.com.au T: (+61) 2 6198 3218